JOINTHE

FORRECOVERY

Healing Lives, Families & Communities



SEPTEMBER

National Alcohol
& Drug Addiction
Recovery Month

WHAT: 16th Annual National Alcohol and Drug Addiction Recovery Month (Recovery Month)

2005 Observance: Join the Voices for Recovery: Healing Lives, Families, and Communities

- Highlights the societal benefits of treatment for drug and alcohol disorders
- Recognizes the contributions of treatment providers
- Educates the public that addiction is a treatable health problem

WHEN: September 2005

WHERE: Local communities throughout the country

HOW: Get involved and celebrate recovery by hosting a local event. Visit *www.recoverymonth.gov* or call 1-800-662-HELP to order a planning toolkit and other useful materials, or to receive more information.

The Recovery Month planning toolkit provides:

- Event ideas and examples of how you can spread the message of recovery in your community
- Listings of useful resources and organizations throughout the country
- A CD-ROM that includes all of the materials in electronic format



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICESSubstance Abuse and Mental Health Services Administration

Center for Substance Abuse Treatment www.samhsa.gov

2004 Recovery Month Observance Successes:

- Presidential proclamation issued
- 110 Gubernatorial, Mayoral, Native American
 Nation, and organizational proclamations issued
- 417 local events held around the nation
- Television and radio public service advertisements reached tens of millions of viewers and listeners, generating \$2.8 million in free air time
- More than 8 million hits logged on the www.recoverymonth.gov Web site between January and December 2004
- 787,350 Web visitors and 464,207 unique visitors (an indicator of new visitors) viewed the site during this time

Help Your Community. Celebrate *Recovery Month* by ordering a planning toolkit and *Join the Voices for Recovery: Healing Lives, Families, and Communities.*

FOR MORE INFORMATION, CONTACT:

Substance Abuse and Mental Health Services Administration's (SAMHSA)

Center for Substance Abuse Treatment 240-276-2750 www.recoverymonth.gov (official **Recovery Month** Web site)

SAMHSA's National Clearinghouse for Alcohol and Drug Information

800-729-6686 (Toll-Free) 800-487-4889 (TDD) (Toll-Free) 877-767-8432 (Spanish) (Toll-Free) www.samhsa.gov

SAMHSA's National Helpline

For confidential information on alcohol and drug use disorder treatment and referral, call: 800-662-HELP (Toll-Free) 800-487-4889 (TDD) (Toll-Free) 877-767-8432 (Spanish) (Toll-Free)

Or visit us on the Web at www.findtreatment.samhsa.gov.

WWW.RECOVERYMONTH.GOV